Unlock the Value of Data: How Leading Companies Use SAP Data Warehouse Cloud
GET STARTED

This is your guide to see how organizations extend their data investments with SAP Data Warehouse Cloud. This solution empowers organizations to make decisions on timely and trusted data. Here, you’ll see practical use cases and customer success stories showing how organizations unlock the full value of their data with SAP Data Warehouse Cloud.

PRODUCT OVERVIEW

USE CASE: GOING HYBRID WITH SAP DATA WAREHOUSE CLOUD AND SAP BW/4HANA

USE CASE: GAINING INSIGHTS WITH SAP DATA WAREHOUSE CLOUD AND SAP ANALYTICS CLOUD

CUSTOMER SUCCESS STORIES

PWC

RANDSTAD

VELUX

THE NEXT STEP: SIGN UP FOR THE TRIAL

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SAP Data Warehouse Cloud is an open, end-to-end solution. Not only can you combine your data and prepare it for analysis, but you can visualize your data and derive instant insights. Or, simply connect it to external analytics tools for added flexibility. The Business Layer makes sense of all the data, so business and IT users can rapidly complete useful analysis.

What SAP Data Warehouse Cloud Helps You Achieve

SAP Data Warehouse Cloud helps you consolidate your data sources in one place, making data easily accessible for every member of the team. All of this happens with an intuitively simple interface.

For organizations taking the journey to the cloud, this solution offers total flexibility for creating a hybrid data strategy. Join other leading organizations by leveraging your existing on-prem investments and deploying SAP Data Warehouse Cloud to get to the cloud at your own pace.

Don’t want to wait? Sign up for the free SAP Data Warehouse Cloud trial now
USE CASES

Going Hybrid with SAP Data Warehouse Cloud and SAP BW/4HANA

For SAP BW/4HANA customers, SAP Data Warehouse Cloud is the perfect complement to your on-prem setup. SAP BW/4HANA objects work in SAP Data Warehouse Cloud so that you can leverage your existing investment. Further optimize your resources by empowering business users and freeing up IT with SAP Data Warehouse Cloud’s self-service modeling.

Investing in SAP Data Warehouse Cloud has no upfront costs, unlike on-premises solutions. Once you log in, connecting to SAP BW/4HANA is easy, and our smart data integration guarantees your data security.

**EXAMPLE DATA ARCHITECTURE WITH SAP DATA WAREHOUSE CLOUD AND SAP BW/4HANA**

Balance secure central governance, on the fly change requests, and business user empowerment with the Spaces feature. Spaces are isolated environments that allow business users to explore data. In Space Management, IT can set up and quickly adjust each Space’s data connections, user access, and computing/storage quotas. The data remains centrally governed, but users can connect to new data sources, upload local files, and model data without affecting the integrity of the underlying data.

**Respond to Business Users Faster**

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**Mitigate the Threat of Shadow IT**

SAP Data Warehouse Cloud is a complete end-to-end solution that takes care of all your employees’ data needs from integration to modeling and analytics, to minimize the need for ad-hoc solutions. It’s also open so you can connect any third-party tools your employees use and then govern them centrally. No matter the employee’s role or department, SAP Data Warehouse Cloud helps you define clear authorizations and assign user roles.
Empower Business Users and Increase the Impact of Your Work

Reuse your SAP BW/4HANA models and empower business users to connect, model, and visualize data themselves with SAP Data Warehouse Cloud. With an intuitive UI and the Business Layer, data is easy to model in SAP Data Warehouse Cloud using either SQL or a graphical drag-and-drop tool. Federation and virtualization in SAP Data Warehouse Cloud allows business users to access the data they need without IT replicating and exporting the data. IT can jump in at any time to enhance a model for reuse throughout the organization.

Additional Resources:

1. Read the Full Use Case
2. Blog: Integrate SAP Data Warehouse Cloud with BW/4HANA and SQL DW
3. Blog: On-Premise and the Cloud United
Gaining Insights with SAP Data Warehouse Cloud and SAP Analytics Cloud

For existing SAP Analytics Cloud customers, SAP Data Warehouse Cloud is the perfect way to increase storage, empower your business users to model data, and speed up analytics with real-time access to all your data. SAP Analytics Cloud connects seamlessly to SAP Data Warehouse Cloud with native integration.

Work with Large Datasets

SAP Data Warehouse Cloud consolidates all your data, providing a single point of trusted access to your data in real-time regardless of its source, age, or size. This solution can replicate and store large amounts of data from remote sources, or you can upload large datasets from local files, like .CSV and .XLS. Data tracing and monitoring will make sure your uploads go smoothly by showing you where to find the problems in your data if they arise. SAP Data Warehouse Cloud’s virtualization also enables data to be accessed remotely without copying or moving the data.

Enhanced Data Modelling Capabilities

SAP Data Warehouse Cloud empowers business users to import, connect, and model data themselves. With an intuitive UI and the Business Layer, data is easy to model using either SQL or a graphical drag-and-drop tool and consumed with SAP Analytics Cloud. SAP Data Warehouse Cloud also augments your modeling by enabling you to import larger local datasets and create more complex models. If a data model proves to be valuable for the entire organization, IT can help by taking over maintenance and enhancing the model—without having to rebuild the entire model in a different environment.
Single Point of Access to All Your data

IT can consolidate data and leverage ETL/ELT services like pipelining or data transformation to create a robust high-performing data layer. IT or business users can then define data access by creating and governing complex data models. At the same time, the Business Layer maps business concepts to the underlying data so more business users can understand and model data themselves.

Additional Resources:

1. Read the Full Use Case
2. See the SAP Analytics Cloud Product Page
3. Blog: Cut the Cost of New Analytics Projects
4. Blog: Simplify Your Data Environment
CUSTOMER SUCCESS STORIES

PAIN POINT

PwC has a global footprint with offices in more than 150 countries. However, many of these regional offices adopted their own data strategies, creating a mix of solutions involving different vendors and systems. Synchronizing data between countries is a time-consuming process. PwC wanted to consolidate this data to better gain valuable insights.

Solution: Thanks to the data building capabilities of SAP Data Warehouse Cloud, PwC can bring this global data together without replication or duplication. By using the business layer, all the previously siloed data is brought together in a way that is easy for users to understand – and even more easily used for analytical purposes.

Now, a proof of concept can be run in just 48 hours. This fast turnaround time is great news not just for PwC, but also for the customers they’re helping.

“At PwC, our best asset is our people. Now, our people are even more efficient thanks to SAP Data Warehouse Cloud. Connecting all this data from around the world has had an enormous impact on our business users.”

- Stefan Frühaufl
Partner and Global and Leadership Team Member at PwC

Watch the full customer story video to see how PwC improved efficiency with SAP Data Warehouse Cloud.
PAIN POINT

Randstad set out to create a connected data landscape with a few key conditions in place. They wanted to build upon their existing resources (which includes SAP BW/4HANA), limit data redundancy, and perhaps most importantly, give self-service capabilities to their business users.

Solution: SAP Data Warehouse Cloud enabled Randstad to create end-to-end visibility of their data landscape. Thanks to the virtualization capabilities of SAP Data Warehouse Cloud, Randstad could connect their sources without creating redundancies or persisting data.

With all this data synchronized, business users can now dive in to get sophisticated insights. For example, Randstad can see the complete lifecycle of a client and their employment journey. By looking at everything from the first point of contact to the client’s current status, they can determine exactly what marketing channels offer the best ROI in their recruitment efforts.

“Data has always shaped our strategy, but now it’s accessible as soon as we need it.”

- Andreas Förger
  Manager of Analytics and Reporting

Watch the full customer story video to see how Randstad empowered business users to leverage data.
VELUX sought out an end-to-end view of all their data for both IT users and business users. Providing self-service modeling and reporting capabilities would be a huge benefit for business users. However, the whole process was too slow and inflexible. Precious time was lost with business users regularly needing to rely on IT analysts to fulfill their queries.

Importantly, any solution must support a hybrid data management strategy of both on-premise and the cloud. VELUX had invested heavily in an efficient on-premise system and wanted to leverage these existing resources.

**Solution:** SAP Data Warehouse Cloud helped VELUX reach its goal of creating a data landscape of both on-premise and cloud sources that can be used by business users to make an immediate impact. Business users could now operate and experiment in custom-created Spaces featuring only relevant data.

With the advanced self-service modeling and reporting capabilities, business users could also use SQL, a language most were familiar with, for the heavy calculation-related queries. All of this could be done by the business side on their own, without having to go to IT with their queries. This saved significant time and effort for both departments.

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“We now have a tool at hand that goes far beyond the modeling capabilities of a BI tool. We can give our business users flexibility and also make sure that we govern and protect the data.”

- Andreas Madsen
  Senior Data and Analytics Partner

See the full customer story video to learn how VELUX brought IT and business users together.
THE NEXT STEP: SIGN UP FOR THE FREE TRIAL

Ready to start making the most of your data? To see the power and flexibility of SAP Data Warehouse Cloud, sign up now for a free 30-day trial. By signing up, you’ll be given all the onboarding materials needed to quickly start gaining insights that matter.

- Detailed onboarding guide
- Helpful emails
- Deep-dive webinars
- In-depth learning content
- Insightful blogs

Get started now to see how SAP Data Warehouse Cloud can help your organization unlock the full value of its data.

SIGN UP